

MAS Monetary Policy Explained

Animated Explainer Series â Episode 1

Prepared by Data Delphi

Project Overview

A 3-part animated explainer video series designed to demystify Singapore's monetary policy for retail and institutional audiences.

Deliverables

- 3x 90-second animated explainer videos
- Motion graphics storyboard package
- Social media cut-downs (15s, 30s)

Client: Fullerton Fund Management

Studio: Data Delphi

Year: 2026